

**MEMORANDUM OF UNDERSTANDING**  
**(MoU)**

Between

Vasant Kanya MahaVidyalaya  
admitted to the privileges of the Banaras Hindu University  
Varanasi, Uttar Pradesh  
(here in after referred to as "the College")

And

**ARONOFY PRIVATE LIMITED**

A company incorporated under the Companies Act, 2013

Incubated at: Atal Incubation Center, CDC

Building, Varanasi, Uttar Pradesh

CIN:U78100UP2025PTC223532

(here in after referred to  
as "ARONOFY")

Date of Agreement:

24 December, 2025

**Preamble**

This Memorandum of Understanding (MoU) is entered into in the spirit of mutual cooperation and shared commitment to women's empowerment through education and employment. The College and ARONOFY hereby agree to collaborate for the purpose of enhancing the employability and career prospects of female students pursuing undergraduate and post graduate programs at Vasant Kanya Maha Vidyalaya admitted to the privileges of the Banaras Hindu University.

## **1. Objectives Of the Collaboration**

- 1.1 To improve the employability of students through industry-relevant skill development programs.
- 1.2 To provide career guidance, soft skills training, and interview preparation.
- 1.3 To facilitate campus and off-campus recruitment drives with reputed organizations.
- 1.4 To create pathways for decent, safe, and growth-oriented job opportunities for women graduates.
- 1.5 To promote inclusive work force participation through ethical and transparent placement practices.

## **2. Scope of Collaboration**

The following activities will be undertaken jointly:

- Conduct career awareness sessions and personality development workshops.
  - Organize pre-placement training programs covering resume writing, communication, digital literacy, and workplace ethics.
  - Facilitate on-campus/off-campus recruitment drives for full-time, part-time, remote, and hybrid roles.
  - Provide access to a verified network of employers across sectors such as Education, BPO, Retail, Banking, Administration, NGOs, and Service Industries.
  - Offer post-placement follow-up to ensure smooth transition and job retention.
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## **3. Roles and Responsibilities**

### **3.1 Vasant Kanya Maha Vidyalaya, admitted to privileges of BHU shall:**

- Provide necessary infrastructure (classrooms, auditorium, internet) for training and interviews.
- Share student data (with prior consent) for registration and placement purposes.
- Encourage student participation in training and placement events.
- Ensure a safe and inclusive environment during all collaborative activities.

### **3.2 ARONOFY PRIVATE LIMITED shall:**

- Design and deliver skill development and employability training modules.
- Arrange guest lectures, mock interviews, and group discussion sessions.
- Identify and on board reputable employers for recruitment drives.
- Manage end-to-end placement coordination, including scheduling and feedback.

#### **4. Financial Terms–Non-Financial Partnership**

- 4.1 This MoU is strictly non-financial in nature.
- 4.2 No fees, charges, or costs shall be levied by ARONOFY on Vasant Kanya MahaVidyalaya at any stage of recruitment.
- 4.3 No payment or commission shall be collected from students..
- 4.4 ARONOFY will recover its operational cost only from the hiring employer, as a service fee calculated as a percentage of the Cost to Company (CTC) offered to the successfully placed candidate.

#### **5. Duration of the MoU**

- 5.1 This Memorandum of Understanding will come into effect on the date of signature and will remain in force until either side delivers written notification to the other of its intention to terminate the Memorandum.
- 5.2 In that case, any Party may terminate this MOU and any related agreement for any reason by giving thirty (60) days prior written notice to the other Party.

#### **6. Confidentiality & Data Protection**

- 6.1 Both parties agree to maintain confidentiality of shared information.
- 6.2 Student personal data will be used solely for placement-related purposes and handled in compliance with applicable privacy norms.
- 6.3 No data shall be shared with third parties without written consent.

#### **7. Monitoring & Review**

- 7.1 A Joint Committee comprising representatives from the College and ARONOFY will meet quarterly to review progress.
- 7.2 Performance indicators include: number of students trained, placement rate, average CTC, employer feedback, and student satisfaction.

#### **8. Termination**

Either party may terminate this MoU by giving 60 days' prior written notice to the other party, with assigning reason. Termination will not affect ongoing placements initiated before the notice period.

## 9. General Provisions

- 9.1 This MoU does not create any legally binding contractual obligation but reflects a commitment to cooperative engagement.
- 9.2 Any disputes arising shall be resolved amicably through mutual discussion.
- 9.3 Amendments can be made only in writing and signed by authorized representatives of both parties.
- 9.4 This MoU is executed in two original copies, one for each party.

## 10. Non-exclusivity

- 10.1 The relationship of the parties under this MOU shall be non-exclusive and both the parties, including their affiliates, subsidiaries, and divisions, are free to pursue other agreements or collaborations of any kind.

**In Witness Where of, the undersigned have executed this Memorandum of Understanding on the date first mentioned above.**

For Vasant Kanya MahaVidyalaya, admitted to the privileges of BHU  
(Principal / Authorized Signatory)

Name: Prof. Rachna Srivastava

Designation: Principal

Signature: [Signature] 24/12/25

Date: 24/12/2025

Place: Varanasi

[Signature]  
Prof. Indu Upadhyay  
Head, Dept. of Economics  
24/12/2025, Varanasi



Head  
Department of Economics  
Vasant Kanya Mahavidyalaya  
Kamachha, Varanasi

For ARONOFY PRIVATE LIMITED

(Authorized Director/Representative)

Name: ABHISHEK BLESSED JHA

Designation: DIRECTOR

Signature: [Signature]

CIN: U78100UP2025PTC223532

Date: 24/12/2025

Place: Varanasi

Company Seal:

For Aronofy Private Limited

Director